



September 10, 2021

Moorestown, NJ

Press Release

Hungry Minds, Inc. Completes Second Year of Operation – Launches Important New Sponsorship

- Hungry Minds, Inc., a Moorestown, NJ based 501(c)3 charitable Private Foundation celebrates completing its second year of operation on September 12, 2021.
 - At the same time, Hungry Minds is pleased to announce its new agreement with the Food Bank of South Jersey to sponsor the School Pantry at the Camden High School for the entire 2021-2022 school year. This is a wonderful program to provide support to students and their families beyond just school meals, managed entirely by Food Bank of South Jersey with Hungry Minds, Inc's financial support.
 - At the same time, Hungry Minds celebrates the recent awarding of its first four-year scholarship with Rowan University to a local graduate, Arianna Freedman of Delran, NJ.
 - In its first two years, Hungry Minds has provided \$23,874 in benefits that have directly fed or helped educate public school students in South Jersey. These benefits have been delivered via the following programs:
 - School meal cost or debt relief - \$3,500
 - Direct grocery deliveries to families with public school students - \$8,374
 - Partnership with the Food Bank of South Jersey Mobile Café and School Pantry Programs, including the Camden High School Pantry sponsorship to-date - \$8,000
 - Rowan University Scholarship for Moorestown or Delran High School graduates - \$4,000 (of \$16,000 committed)
 - Hungry Minds pays no salaries or rent. As a result, excluding legal costs and fees needed initially to form the charity, 86% of expenses over our first 24 months went to directly benefit public school students or their families. Our goal is to reach 90%.
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Hungry Minds co-founders, Debbie and Jeffrey Hayman reflected on the charity's first two years:

“The world has gone through so much change in the past two years, and our charity has had to change with it. We have really had at least three distinct phases in our brief existence already. We

started out with the mission to reduce the burden of school meal costs and debts for public school students. However, shortly after we launched our initial programs the COVID-19 pandemic began, and the USDA made it possible for all schools to provide free school meals for all. We are pleased students' families no longer fall into debt but wish the pandemic had not been the reason.

At the same time, so many people lost their jobs or had to stay home because their children were remote learning, that demand for us to provide food and supplies directly to students and their families shot up dramatically. In the first 10 months of "lock down" we were making several grocery deliveries per week in four nearby communities in South Jersey. As quickly as the need arose, it fell away when Congress passed assistance for families affected by the pandemic. Again, we were glad the need decreased, and we looked for other avenues to pursue Hungry Minds' mission to feed and educate public school students.

With the need for school lunch relief and direct grocery support diminished, Hungry Minds turned to the approach of other, larger private foundations. We began to look for opportunities to support and partner with other charitable organizations where we could benefit from their greater reach and resources, but still impact the ultimate use of our funds. We have thus far found two outstanding organizations. First, Rowan University, where we have established a four year, \$4,000 per year scholarship for one graduate each year from one of two local communities (Delran and Moorestown). Second, the Food Bank of South Jersey, which runs programs like the School Pantry that are 100% aligned with Hungry Minds' mission and purpose. If needs arise in the school lunch and grocery support programs in the future, we will be ready, but in the meantime we are blessed to have such partner organizations as Rowan and the Food Bank of South Jersey available to help meet our mutual goals."

Hungry Minds, Inc. is a New Jersey based 501(c)3 charitable private foundation focused on public school student hunger and academic opportunity. For more information on Hungry Minds and its programs, to support us or to request assistance from Hungry Minds, please visit our website, <https://www.hungrymindsnj.com> or visit us on our Facebook page.

Media or other inquiry email: dlhayman61@gmail.com

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